



Savitribai Phule Pune University
Department of Defence and Strategic Studies

Post Graduate Diploma in
Defence Analyst and National Security
(Semester & Credit System)

Syllabus

Website: <http://ddss.unipune.ac.in>

Contact Details:

Telephone: 91-20-25690050; 91-20-25601297; 91-20-25601298

Fax: 91-20-5693899

E-Mail: ddss@unipune.ac.in

Semester I

Course No	Course Title	Course Credit	Total Marks
DANS 1.1	National Security and Media	4	100
DANS 1.2	India's Defence Establishment	4	100
DANS 1.3	Defence Analyst	4	100
DANS 1.4	Research Methodology	4	100

Semester II

Course No	Course Title	Course Credit	Total Marks
DANS 2.1	India's Defence & Security Policy	4	100
DANS 2.2	Media and Law Enforcement Institution	4	100
DANS 2.3	Technology and Media in Digital Age	4	100
DANS 2.4	Dissertation	4	100

Summary

Semester	Credits	Marks
Semester I	16	400
Semester II	16	400
Total	32	800

DANS 1.1 National Security and Media

This course focuses on the conceptual framework of National Security in the context of media reporting. The purpose is to give comprehensive knowledge about changing nature of security and security discourses.

1. Key Concepts of Security and Media
2. Contemporary Security Challenges and Media :
 - Global, International and National Security Challenges and Media
 - Conceptual Framework of Traditional and Non-Traditional Security
 - Media Reporting and Challenges of Governance
3. Approaches to Peace & Security and Media:
 - International Approaches on Peace & Security and Media
 - Indian Approaches on Peace & Security and Media
 - Element of National Security: National, Nationalism, National Interest and National Security
 - India's National Security Strategy: focus on information and psychological warfare
4. Indian Foreign Policy and Media: In different Phases
 - First Phase from independence to 1962 war
 - Second Phase 1962war to 1971 war
 - Third Phase 1971 war to End of Cold war / LPG
 - Forth Phase 1990s onward
5. Western Media and Indian Foreign Policy
6. History of Indian Print & Electronic media and Present Challenges and Opportunity
7. India and International Institutions, Agreements and Conventions
8. India and its Neighbours: Strategic Challenges

References:

- Baylis John, Booth Ken, Garnett John, and Williams Phil, Contemporary Strategy: Theories and Concepts Vol. I and II (London: Groom Helm, 1987)
- Frey, Karsten, India's Nuclear Bomb and National Security, Routledge, London
- Khare Vijay, Dr. B.R Ambedkar and India's national Security New Delhi: Kilaso, 2005
- Kirshner, Jonathan Ed. Globalization and National Security. Routledge, London.
- Paret Peter (ed) Makers of Modern Strategy : From Machiavelli to Nuclear Age Oxford, 1986)
- Paranjpe, Shrikant India's strategic culture: the Making of National Security Policy Routledge New Delhi
- Annual Reports of Ministry of Home Affairs, Ministry of Defence and Ministry of External Affairs of India

DANS 1.2 India's Defence Establishment

This course is designed to give introduce of organizational structure of Indian Armed Forces to media Persons. In this Course students will learn about the role of various departments in India's Security establishment.

1. Organisational Structure of Ministry of Defence & Indian Armed Forces
2. Indian Armed Force: Historical Perspective
3. Rationale of Arms Production: Role of Ordnance Factory and DRDO
4. Co-ordinating Mechanism at State and National Level
5. Understanding Defence Budget of India & Defence Procurement Policy
6. Analysis of India's Security Expenditures since 1947
7. Defence Public Relation and Media
8. Indian Armed Forces: UN, Military Diplomacy, International Cooperation And Coordination Mechanism

Reference

- Cohen Stephen P. 1971. The Indian Army: Its contribution to the Development of a Nation. Berkley: University of California Press.
- Gupta, Partha Sarathi, and Anirudh Deshpande, eds. The British Raj and its Indian armed forces, 1857-1939. Oxford University Press, USA, 2002.
- Vinod Misra, Core Concern In Indian Defence And The Imperatives For Reforms, Pentagon Press, New Delhi, 2015
- Malik V.P., India's Military Diplomacy ,harper collins
- Annual Reports of the Ministry of Defence, Government of India
- Defence Year Book (Annual)

DANS 1.3 Defence Analyst

This course is arranged solely to understand the role of Journalist and Journalism on the subject of defence.

1. Definition, Nature and Scope of Analyst
2. Responsibilities of Analyst - Journalism as a profession - Media and Society.
3. Mass Media and its influence on Nation-State
4. Analyst writing, characteristics and types - news, features, articles, editorials, columns, letters to the editors & review
5. Revisiting Editorials & Journalistic writing in context of Defence Analyst
6. Code of ethics for media - brief introduction to recent trends in mass media; Cultural imperialism, Infotainment, media activism, agenda setting and gate keeping
7. Citizen journalism: critical analysis
8. Role of Electric & Print Media for Nation Building

Reference

B. N. Ahuja Theory and Practice of Journalism.

B.G.Varghese Indian Journalism

D.S.Mehta Mass Communication and Journalism in India

M. V. Kamat Professional Journalism

M. V. Desai and Seventi Ninan (ed) Beyond Those Headlines – (Media Foundation, Allied Publishers Ltd.)

Sangeeta Saxena , Defence journalism in India , Manas New Delhi 1997

Sudhir W. Gavhane, Patrakarita Vichar & Vyawahar (Journalism : Thoughts & Practice)

Sudhir W. Gavhane, Akhati Yuddha 1991 (Co-editor) (Gulf-war 1991

Sudhir W. Gavhane, Newspaper Economics, South Asian Social Research Publication

Sudhir W. Gavhane, Newspaper Industry, Myths & Reality

DANS 1.4: Research Methodology

Objectives:

1. To acquaint the students with the basic concepts of research methodology.
2. To develop the spirit of scientific inquiry in context of social era in the students.
3. To help students understand the basic steps in social scientific research.
4. To enable the students to undertake an independent small-scale research project.

1 SCIENTIFIC RESEARCH

- 1.1. Developing ideas for research: Cultural context, personal experience, literature, internet
- 1.2. Characteristics of the scientific method
- 1.3. Goals of research
- 1.4. Types of scientific research: Pure vs. applied., descriptive vs. analytical, quantitative vs. qualitative, conceptual vs. empirical
- 1.5 Research approaches: Experimental, inferential, and simulation

2 INTRODUCTION TO SOCIAL SCIENCE RESEARCH

- 2.1. Nature of Social Science research and Humanities
- 2.2. History of Social Science and Branches of Social Science
- 2.3. Relevance of Social Science in understanding and solving contemporary issues
- 2.4. Interdisciplinary and Multidisciplinary approaches in Social Science.

3 BASIC RESEARCH CONCEPTS

- 3.1. To construct a research problem
- 3.2. Construction and types of Hypothesis
- 3.3. Variables
- 3.4. Ethical issues in social science research

4 METHODS AND DESIGN OF RESEARCH

- 4.1. Types of Research Design: Qualitative and Quantitative.
- 4.2. Research Design: Definition and steps of research design
- 4.3 .Types of research design

5. METHODS OF DATA COLLECTION

- 5.1. Definition and Nature of Data Collection
- 5.2. Observation
- 5.3. Questionnaires and mail surveys
- 5.4. Personal Interview and Telephonic interview
- 5.5. Surveys : Field Survey and Internet Survey
- 5.6 Case Study

References:

- Bose, Pradeep Kumar (1995), *Research Methodology: Atrand*, New Delhi: ICSSa.
- Brayman, Alan (1988), *Quality and Quantity in Social Research*, London: Unwin Hyman.
- Goode, W.J. & P.K. Hatt (1952), *Methods in social research*, New York, US: McGraw-Hill.
- Hugues, John (1987), *The philosophy of Social Research*, London: Longman.
- Mukharjee, P. N. (2000), *Methodology in Social Research*, New Delhi: Sage.
- Olsen, Wendy (2012), *Data Collection: Key Debates and Methods in Social Research*, London: Sage.
- Punch, Keith (1986), *Introduction of Social Research*, London: Sage.
- Ranjit Kumar (2006), *Research methodology: A step-by-step guide for beginners*, N.D.: Pearson Education.

DANS 2.1: India's Defence & Security Policy

The objective of this course is to impart knowledge and create awareness on the development of India's Defence and Security Policy.

1. Evolution of Defence Policy of India
2. Key Elements of Defence Policy
3. Relevance of NAM and contemporary debate in media
4. Relevance of Panchsheel and Gujral doctrine
5. Development of Indian Security Paradigm
6. External Security Policies: Foreign and Military
7. India's Strategic Relation with Neighboring countries and Role of media
8. Contemporary Security Issue and Reporting on India's Defence Policy

Reference

- Bakshi, Major General GD. *The Rise of Indian Military Power: Evolution of an Indian Strategic Culture*. KW Publishers Pvt Ltd, 2015.
- Engelmeier, Tobias F. *Nation-Building and Foreign Policy in India: An Identity-Strategy Conflict*. Cambridge India, 2009.
- Karnad, Bharat. *India's Nuclear Policy*. ABC-CLIO, 2008.
- Navniiit Gandhi, "National Security: Emerging Dimensions and Threats" Pentagon Press, 2010
- Upadhyay, Archana. *India's fragile borderlands: the dynamics of terrorism in north east India*. Vol. 39. IB Tauris, 2009.

DANS 2.2 Media and Law Enforcement Institution

The focus in this theme will be on the role of state mechanism like, armed forces and law enforcement institutions and their response to existing and emerging threats to Homeland Security. Today, gathering Intelligence and surveillance are posing challenges due to big data, hence there is a need for a new perceptive/ approach.

1. Law Enforcement Institutions: Organisational Structure, Their Role and Function (Central Armed Police Force, Para Military Forces, Special Forces, NDRF etc.)
2. Relation of Media and Law Enforcement Institution
3. Media & Law Enforcement: Reporting, Intelligence and Surveillance Strategy
4. Civil Defence and Its Importance
5. Sharing Intelligence and Evidence at Global Level: International Institution and Their Role
6. Inter-Agency Cooperation and Coordination of Various Administrative and Security/ Counter Terrorism Agencies with the Armed Forces.
7. Building mutual understanding and work ethics between Media and Law Enforcement Institution
8. Indian Government Laws, Policies, Rules and Regulations of media

References:

- Muthanna, K.A. Enabling Military-to-Military Cooperation as a Foreign Policy Tool: Options for India Knowledge World, New Delhi
- Rid, T. (2007). War and media operations: The US military and the press from Vietnam to Iraq. Routledge.
- Berger, A. A. (1997). Narratives in popular culture, media, and everyday life. Sage.
- Alyce McGovern and Nickie D. Phillips (2017) Police, Media, and Popular Culture , Oxford University Press

DANS 2.3: Technology and Media in Digital Age

Journalism and Technology has played a major role in nation building, hence this course will study and analysis the role of Journalism and Technology on various dimensions to understand their impact on Nation.

1. Trends in Journalism in digital age
2. Impact of new media technology on reporting and reader
3. Influence of reporting and image creation through digital technology
4. Digital identity: critical analysis in framework of journalism and national security
5. Fake News& Media: its psychological effects, , Counter mechanism
6. Background analysis of events in context of national security: national and international
7. social media and security
8. Contribution of citizen journalism and social journalism to Nation- building

References:

- Barnett, S. (2011). *The rise and fall of television journalism: just wires and lights in a box?*. A&C Black.
- McQuail, D. (1987). *Mass communication theory: An introduction*. Sage Publications, Inc.
- Agee, W. K., Ault, P. H., & Emery, E. (Eds.). (1982). *Perspectives on Mass Communications*. HarperCollins Publishers.
- Allan, S. (Ed.). (2009). *The Routledge companion to news and journalism*. Routledge.
- Lesly, P. (1998). *Lesly's handbook of public relations and communications*. McGraw Hill Professional.
- Mowlana, H. (1985). *International Flow of News: An Annotated Bibliography*.

DANS 2.4: Dissertation

Students are advised to select their topic in consultation with their guide. Dissertation will evaluate by expert in concern field and marks will be given by the quality of research work. Dissertation may publish in Book form without permission of students. It will be the copy right and property of Department of Defence and Strategic Studies and University of Pune.

Format of Submission:

- (a) Students are required to submit TWO Copies of the dissertation, duly typed and bound.
- (b) Use A 4 size paper and use Times New Roman script with 12 font size and one and a half spacing for lines.

Evaluation

1. The evaluation shall be done by the Internal Examiner (Guide) and one External Examiner from within the Department. (Evaluation done in a combined manner for 50 marks)
2. Students would have to make a presentation in the Department. (Evaluation done by the Guide and the External Examiner who evaluates the written report in a combined manner for 20 marks)
3. Evaluation: Dissertation: 80 marks. 20 Marks: Viva – Total: 100 marks.